



HEXAGON 2012
THINK *FORWARD*

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Don't get left behind

Join **Hexagon Metrology** in Las Vegas, NV USA,
June 4-7, 2012, and learn how you can boost productivity,
enhance efficiency and meet your manufacturing
challenges with **HEXAGON!**

Learn more at www.hexagonconference.com

What is **HEXAGON 2012**?

Hexagon 2012 is an international conference with the purpose of bringing together the users of Hexagon 3D measurement & visualization technologies. You will learn from like minded people from your own and other industries by sharing ideas and best practices.

Attendees will learn how to use Hexagon technologies to use actionable information that will help your business make smarter decisions.

The conference, which for 2012 takes place at the MGM Grand in Las Vegas, has a packed agenda that includes targeted sessions and workshops, visionary keynote presentations, interactive technology demonstrations, unlimited networking and much more!

THINK **FORWARD**

The theme for Hexagon 2012 is THINK **FORWARD**, acting with greater intelligence to solve the problems of tomorrow – today!

The conference is sure to ignite your imagination with creative solutions for your business challenges and provide the perfect opportunity for networking with peers and industry leaders from around the world.

Register now to gain new insights on how you can move your business **FORWARD** with Hexagon.

Looking back at **HEXAGON 2011**

For four days in June over 2,500 customers from 65 countries gathered in Orlando for keynotes, hands-on sessions, training workshops and fun networking. Hexagon AB, Hexagon Metrology's parent company, brought together the latest technologies and user communities from Hexagon Metrology as well as Intergraph®, Leica Geosystems and Hexagon Technology divisions, in one location to provide attendees with a user experience of unprecedented scope and value.

Hexagon 2011 offered more than 400 targeted, breakout sessions, panel discussions and hands-on sessions.

Customer application stories were delivered by leading companies including Ford Motor Company, the Volkswagen Group, Caterpillar, Fiat, Northrop Grumman and motorsport teams Red Bull Technology and Hendrick Motorsports. In addition to expert users discussing dimensional measurement techniques, Hexagon Metrology also conducted sessions focused on measurement trends and applications in industrial metrology for aerospace, automotive, alternative energy, and many more.

The PC-DMIS power user track included a briefing on new features in PC-DMIS 2011, power-user tips & techniques and an open forum discussion with the development team.



BOOST *PRODUCTIVITY*
ENHANCE *EFFICIENCY*



Metrology *TRACK*

As the conference brings together all the companies within the Hexagon group, we split the event into several tracks in order for you to follow sessions aligned within your industry. The Metrology Track for 2012 will cover several interest areas for you to choose from. As a conference delegate, you are not restricted to just "Metrology" sessions, you can attend sessions from any track – see website for more information. Conference activities include:

- Hands-on software workshops
- Developers feed-back sessions
- Round table discussions
- Compelling customer testimonials, including the following industries:
Automotive, Aerospace, Medical & Energy

NETWORK and have *FUN!*

One of the key elements of the conference is networking. This is encouraged through both formal and informal events, primarily in the evenings. In 2011 we rented the Universal lot for the evening enabling attendees to enjoy an offsite exclusive Hexagon party.

For 2012 there will be multiple opportunities to meet your colleagues and peers both formally and while relaxing!

Tech *EXPO*

A big part of the event is the Tech Expo – a dedicated full size exhibition area for hands on exhibits from all Hexagon divisions. See the latest products and innovations up close and personal.

In addition to Hexagon products there will also be 40+ suppliers from across 3D measurement & visualization technology industries. The Tech Expo is an event within an event – and one of the primary reasons you don't want to miss Hexagon 2012.

Registration *COST*

The full conference onsite registration rate is \$1299. Ahead of onsite registration you can register at vastly reduced rates – the earlier you register, the less you pay, with potential savings of up to \$600 off the onsite price! Your registration will entitle you to the following:

- Ticket
- Key note presentations
- Access to all conference sessions – over 400 sessions available
- All meals
- Reception event
- Evening entertainment
- Access to Tech Expo

While accommodation costs are not included in ticket prices, Hexagon 2012 offers special reduced hotel rates (from \$129 plus tax) for all registered delegates. Hotel booking will open via the website in early 2012.

Media *PARTNERS*

The benefits of Media Partner status include: 1 full conference pass, website & signage recognition, agenda ad space, access to media room, conference mobile app and social media recognition + many more benefits. In return we ask for full conference recognition throughout your media outlets.

Contact william.fetter@hexagonmetrology.com for a Media Partner information pack.

SPONSORSHIP

Gain maximum exposure with a Sponsorship at Hexagon 2012. There are several sponsorship package opportunities with multiple benefits including Tech Expo booth, full conference passes, private networking sponsorship, website and other branding recognition + much more. Contact william.fetter@hexagonmetrology.com for full Sponsor Package details.

REGISTER NOW!

Join us to see how our adaptability, agility and forward thinking are preparing us to help you THINK **FORWARD** in order to face the future. visit www.hexagonconference.com for more information

We look forward to seeing you in Las Vegas!

Call for *SPEAKERS*

We are seeking users from across the international community that wish to present case histories on how your company has employed Hexagon Metrology products to improve processes, raise quality and efficiency, and do business smarter than before.

Presentation Application Area *FOCUS*

While we are delighted to hear from any Hexagon Metrology user from across all industries that are interested in speaking at the conference, users within these specific focus areas are particularly encouraged to attend:

Automotive

- Sheet metal / Body in white
- Prismatic / Engines
- Interiors

Aerospace

- Aero structures
- Landing gear
- Aero engines

Energy

- Turbines
- Gears / Blades
- Structures

All selected speakers receive complimentary access to the conference. Please contact william.fetter@hexagonmetrology.com for a speaker information pack.



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About Hexagon Metrology

Hexagon Metrology is part of the Hexagon AB Group and includes leading metrology brands such as Brown & Sharpe, Cognitens, DEA, Leica Geosystems (Metrology Division), Leitz, m&h Inprocess Messtechnik, Optiv, PC-DMIS, QUINDOS, ROMER, Sheffield and TESA. Hexagon Metrology brands represent an unrivaled global installed base of millions of Coordinate Measuring Machines (CMMs), portable measuring systems and handheld instruments, and tens of thousands of metrology software licenses. Hexagon Metrology empowers its customers to fully control manufacturing processes that rely on dimensional precision, ensuring that products manufactured precisely conform to the original product design. The company offering of machines, systems and software is complemented by a wide range of product support, aftermarket and value-added services.

www.hexagonmetrology.us



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